



# Coalition Partner Criteria



## COALITION PARTNER CRITERIA

### Background

Achieving the ambitious and necessary net-zero emission reduction goals by 2050 requires concerted, collaborative effort from governments, businesses, and organizations across the globe. Carbon pricing is a powerful policy tool to align international will towards achieving net-zero emissions by mid-century.

**Carbon Pricing Leadership Coalition** convenes business, civil society, governments, multilateral organizations and other leading experts to explore the complex and interconnected issues related to pricing carbon, explore new opportunities and share innovative best practices.

The Coalition seeks to orient its impact by:

- Building an alliance of leading businesses, governments, and civil society committed to strengthening support for carbon pricing
- Deepening broader uptake of carbon pricing, and responsible policy engagement
- Expanding "Ambition Loops" by providing a multi-stakeholder space to accelerate action to achieve net-zero targets.
- Recognizing partners who are committed to ambitious carbon pricing policies

### Engagement Opportunity

Coalition Partners will have access to, among other things:

- Opportunities to participate in advisory groups and contribute to the carbon pricing thought leadership through speaking engagements, interviews and case studies
- Access to a network of thought leaders that are working on carbon pricing, sustainable investing and corporate sustainability
- Collaborate with others to develop new normative frameworks that advance contribution to pricing carbon, including guidance in managing risks/opportunities
- Leverage a new call to action in the context of the net-zero emission reductions to drive innovative approaches to price carbon
- Special and early invitations to all CPLC flagship events and other CPLC events on carbon pricing and net-zero ambitions
- Contribute to key international processes on sustainable development, including through the World Bank's convenings and the UN COP process

## Requirements

To become a CPLC Partner, an organization needs to:

1. Support CPLC's vision and agree to advance the carbon pricing agenda by collaboratively working to advance carbon pricing as a tool towards achieving net-zero emissions by mid-century.
2. Submit a blog post to be published on the CPLC website outlining your organization's current or planned leadership actions on carbon pricing with one month of becoming a Partner.
3. Have one-to-one meeting between organization's decision-makers and CPLC Secretariat before or immediately after registration.
4. Assign a CPLC focal point in the organization
5. Communicate on progress on carbon pricing actions through corporate reports or other periodic updates.
6. Participate in CPLC Partner calls and working groups.

Prospective partners are required to send a **Statement of Interest** letter detailing:

- Interest in joining the CPLC, and what the organization's plans are for demonstrating leadership and actions within CPLC.
- Current and future activities related to carbon pricing, including the level of carbon price if you apply one in your operations (this information will be kept confidential)
- Do you have a net-zero target? If so, what net-zero targets have you set and what is the transition pathway to get to zero?
- Nomination of an organizational focal point to receive CPLC communications

## Contact

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